

DISCOVERING IDEAL WORK INNOVATIVE SURFACES

Do you wish for an interior floor or exterior hardscape to create a classical or modern environment, for use in a private home or public space? Ideal Work provides a vast array of solutions that blend creativity and practicality. Ideal Work strives to provide the highest quality products offering finishes that are aesthetically appealing, resistant to environmental conditions and general wear and tear but which are quick to apply and characterized by excellent value both in creation and use. Through experience gained over time the staff at Ideal Work is ready to customize solutions that are best suited to clients needs and, thanks to vision, skill and expertise, is able to realize your every wish, exactly as you imagine it.

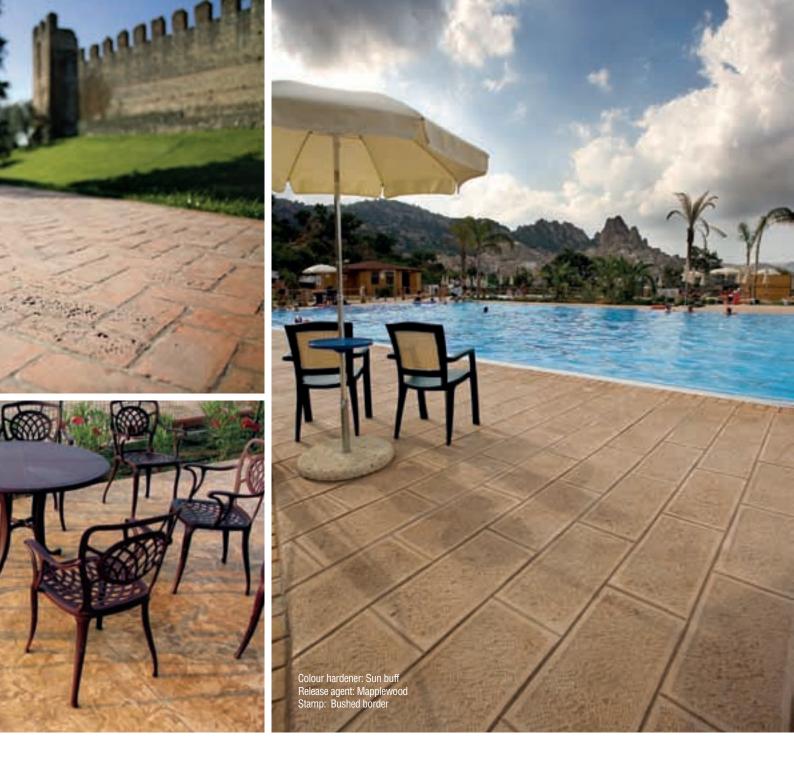
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WITH IDEAL WORK YOUR DREAMS BECOME TRUE

Sassoitalia paving system Colour-mix: Paglia Cement: white Aggregates: Ciotolo Giallo Siena, Rosa corallo



STAMPED CONCRETE



Are you in need of a heavy-duty floor with minimal maintenance requirements and yet aesthetically appealing? Ideal Work stamped concrete can replace conventional horizontal concrete with finishes that replicate the beauty of natural stone, rock, ceramic, bricks and wooden planks - at reduced cost in comparison to the original products. In addition to cost saving, Ideal Work stamped concrete resists all atmospheric agents and temperature changes, does not need any particular maintenance and is easy to keep clean. The finishes achieved are mould, dust, abrasion and slip-resistant. Ideal Work stamped concrete is extremely versatile and allows you to choose from a vast array of solutions and colours to meet your every need.

Release agent: Yellow buff, Tabac Release agent: Mapplewood, Grey Stamp: Random cobblestone Border: Cut stone border Acid stain: Terracotta

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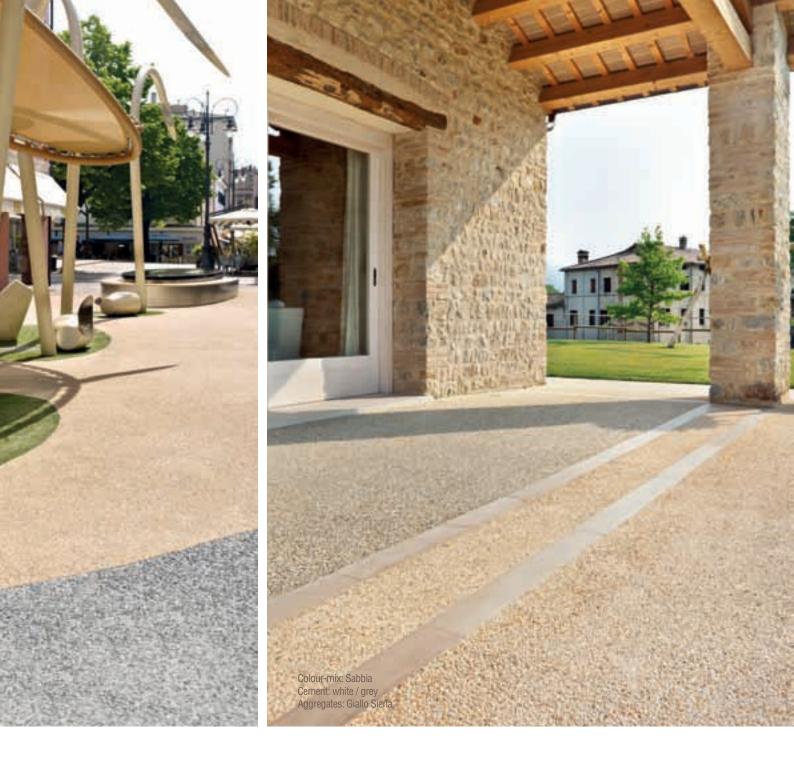








SASSOITALIA PAVING SYSTEM



Have you ever thought of walking on a floor rich in tradition but reinterpreted in a modern light? One great Italian tradition is expressed with Sassoitalia, an exposed aggregate paving system suitable for interior and exterior use such as public squares, avenues, pavements, private homes and public buildings. Sassoitalia allows designers and installers to realize their own creativity. Sassoitalia can be used on freshly placed or old concrete, making it the perfect product for new or renovation projects. Sassoitalia is extremely flexible in area of use as it requires a thickness of only 2 to 4 cm. Choose between exotic marble aggregates offered by Ideal Work or local aggregates for a more natural result. Sassoitalia surfaces can be diamond polished in the traditional terrazzo manner. Alternatively the surface can be water washed or retarded to leave an even exposed aggregate finish.











REACTIVE STAIN AND NUVOLATO FLOOR





Are you looking for a contemporary flooring system that produces a finish that is both aesthetically appealing and wear resistant? Ideal Work reactive stain flooring is created by using a mixture of specially formulated metallic salts and colour stains which are designed to etch, open and colour deep into hardened cement paste. In this way the common appearance of concrete can be transformed and take on a rich and natural beauty. Through the use of premixed Ideal Work colour hardeners with high strength properties, the effect of Nuvolato flooring is achieved. The finish created is ideal not only for showrooms and shopping centres but also for private homes. Great aesthetic appeal, modern look and practical to maintain are the prime characteristics of this type of flooring. The actual finish is decided by mutual agreement with the designer, the end user and contractor.



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Nuvolato floor Ideal floor: Zinco







MICRO-TOPPING System



Do you wish to renovate an existing floor without having to remove it and yet realize a continuous surface with a unique, natural effect? Micro-topping is the ideal solution for those who don't like grout lines and love continuous surfaces. It is innovative, natural and able to make any setting exclusive and original. With Micro-topping it is possible to create glossy, reactive stain and Nuvolato effects including decorative inserts that give a prestigious finish. With a thickness of only three centimetres, it allows you to renovate existing flooring of different compositions (concrete, ceramic, wood...) and create new surfaces, interior, exterior, horizontal or vertical. Appealing and flexible, Micro-Topping is extremely practical and resistant to temperature changes and wear and tear. It is easy to clean and quick to achieve with a perfect final product even on surfaces with under-floor heating.

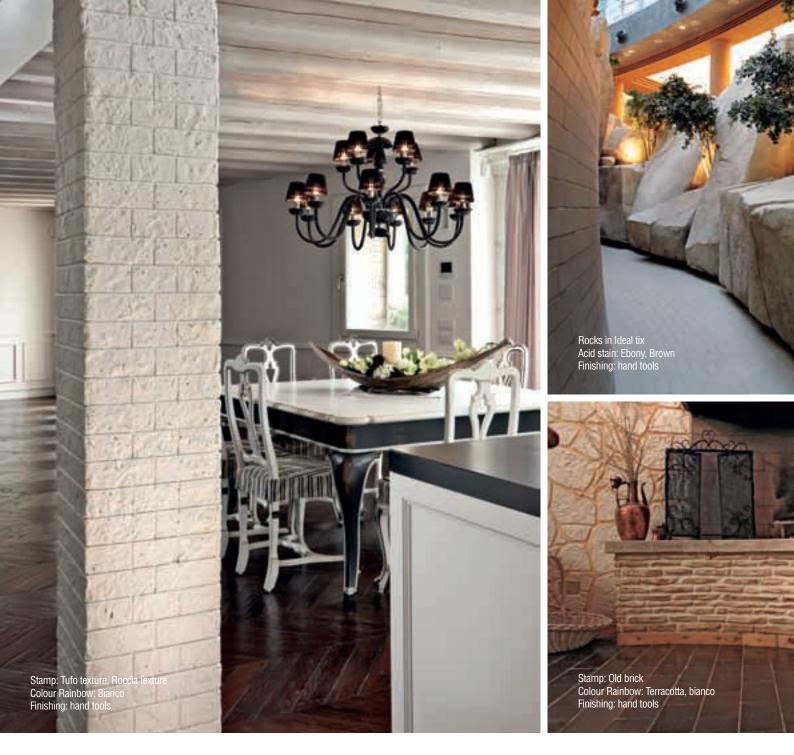






MT-BC-W MT-FC-W Colour pack-c: Beige





STAMPED WALL AND ARTIFICIAL ROCK



Would you like to enrich the aesthetic look and personality of a vertical surface like an internal wall, fireplace or external perimeter wall? With the stamped plaster Ideal Wall it is possible. Ideal Wall, 98% ecological, can be installed on any surface - brick, cement, plasterboard, stone, polystyrene or wood - interior or exterior. With a competitive price, various types of rocks and decorations can be created and with the addition of Ideal Rainbow colouring system, the natural colours of stone and rock can be reproduced. This allows the creation of stone walls that have an incredibly realistic look. For all uses where an elevated thickness and resistance is needed such as artificial rock, steps, jambs and fireplaces, Ideal Tix is available, which is perfect also for surfaces in contact with water.







Stamp: Montana texture Colour Rainbow: Bianco Column in Ideal tix: Rocc Acid stain: Ebony, Amber Finishing: hand tools

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Scale in Micro-topping MT-BC-W MT-FC-W Colour pack-c: Black

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A TRUSTED PARTNER



You can trust Ideal Work because...

- Ideal Work is the European leader in decorative concrete technologies. It has a network of more than 3000 qualified and approved contractors and distributors all around Europe as well as in 30 different non-European countries.
- Training our staff and customers on all of our products and techniques is very important we commit over 2700 man/hours per year to training.
- Ideal Work customer service is always available for designers, applicators and customers for technical and commercial information.
- Ideal Work has achieved the quality system certificate ISO 9001:2008, reflecting the high level of quality achieved over the years. Ideal Work is also a member of the Green Building Council-Italy, an association that promotes environmental, economic and social responsibility, and is committed to transform the way in which buildings are designed, constructed and used.

These are the features that allow the brand "Ideal Work" to be synonymous with quality, experience and competence: to be at your service, in Italy and worldwide.

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